



Welcome to Lennox & Addington,  
how can we help you?

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- Administrative Services
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### COUNTY SERVICES

Economic Development

Tourism

### Online Tools

- Council Agendas/Minutes
- Timely Topics
- Media Releases
- Employment Opportunities
- Tenders/RFP's
- Public Notices
- Search the Library Catalogue
- Electronic Library Databases
- Reserve/Request a Book
- Archives Research Request
- Accessibility
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### Mission Statement

The County of Lennox & Addington is a caring and friendly organization, dedicated to working for the benefit of all of the citizens of the county and to representing the best interests of the county's local municipalities, in a fiscally responsible and accountable manner.

The County of Lennox & Addington is a service-oriented organization, dedicated to respecting and upholding the rights of all individuals, and committed

### Warden's Message



Come on in. Welcome to our County Community. Our Team of dedicated County Councillors and Staff are very pleased to have this opportunity to show you around. Please join us as we take a virtual tour of our County and showcase our services to the folks in our neighbourhood and beyond.



# SWMG

SMALLWORLD MARKETING GROUP INC.  
Integrated Marketing Communications Agency

## LENNOX AND ADDINGTON COUNTY WEBSITE

Website + 3 Wordmarks + 3 Taglines + CMS + Tradeshow Booth + Illustration + Video

**CONCEPT:** Create 3 friendly, different designs for Municipal Government, Economic Development and Tourism that were programmed using one template.

The website needed to inform visitors about L&A's many public service offerings and show the friendly faces of Lennox and Addington as well as the L&A culture.

**GOAL:** Create a welcoming website for potential residents, businesses and visitors.

Not only did the design need to be easy to navigate but it needed to be simple to maintain and update by municipal government staff.



www.lennox-addington.on.ca



**SWMG INC - WHERE CONCEPTS BECOME REALITY**

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